**Ideation Phase**

**Define the Problem Statements**

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| --- | --- |
| Date | 19 September 2022 |
| Team ID | PNT2022TMIV19493 |
| Project Name | Project – Smart Waste Management for Metropolian cities |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you’ll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

# PS - 1



# PS – 2



|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Problem**  **Statement (PS)** | **I am**  **(Customer)** | **I’m trying to** | **But** | **Because** | **Which makes me feel** |
| PS-1 | A Frontline  worker | Work in an Industries | It is not safe | There is no safety measures like sanitizing | Afraid |
| PS-2 | A citizen of my country | Keep surrounding clean and hygienic | People nearby me are not cooperating | It is affecting by air releasing in atmosphere | Disappointed |